

# MEMO

To: Joel MacKay, Planner, Butler County

Date: 5.18.2020

From: Ron Henshaw, AICP, Director Planning & Development Services

Re: Cranberry Township growth

- Cranberry Township leverages 2.5 million of local funds to attract an additional 7.5 million in State and Federal funds of projects on both State and Township owned roadways
- Traffic Volumes –
  - Freedom Rd./Route 228 & Route 19 Intersection – 125,000 ADT
  - I-79/Rt. 228 Interchange – 36,000
  - Route 19 – 34,000 ADT
  - Route 228 – 27,000 ADT
  - Freedom Road – 17,000 ADT
  - Rochester Road – 9,600 ADT
  - Franklin Road – 6,700 ADT
  - Peters Road – 6,000 ADT
  - Powell Road – 4,660 ADT
  - North Boundary Road – 3,800 ADT
  - Sources – PennDOT, Cranberry Township Engineering Dept.
- Population growth over the years –
  - 1990 – 14,816
  - 2000 – 23,625
  - 2010 – 28,098
  - 2014 – 30,170
    - **Growth rate from 1990-2014 → 103%** (source: Census Bureau)
  - In 2014, Cranberry Township was the **third fastest growing township in Pennsylvania** behind Benner Township in Centre County (grew because they opened a new prison and transferred inmates there from other facilities) and Upper Macungie Township in Lehigh County (source: Pennsylvania State Data Center)
  - 2030 – 50,000 (projected population)
- Job growth over the years –
  - 2003 – 10,500 jobs
  - 2014 – 23,710 jobs
  - 2030 – 32,000 (projected jobs)
- 21,136 workers or **89% of our workforce travels here from outside of the Township** (source: Cranberry Township Market Profile, Census Bureau, Bureau of Labor and Industry)